



# ROWONTARIO

Programs and Services 2012

Ashley Lewis

[admin@rowontario.ca](mailto:admin@rowontario.ca)

# Goal of this session

- ▶ Yearly update of what is happening at ROWONTARIO
- ▶ Update of our core services we provide to YOU!
- ▶ Opportunity for Questions
- ▶ Opportunity to share your club needs
- ▶ Hope to make this annual!



# Overview of Session

- Review Core Service Areas
  - Communication
  - Training
  - Club Development & Support
  - Athlete/Individual Member Services
  - Regatta Support & Management
  - Registration
- Club Needs and Priorities– Activity
- Shells and Sails Program Launch



# Activity

## ▶ Sticky Notes

1 – Feedback on current RO operations– keep, change, improve

2 – Item from Club “Wish List” in each area





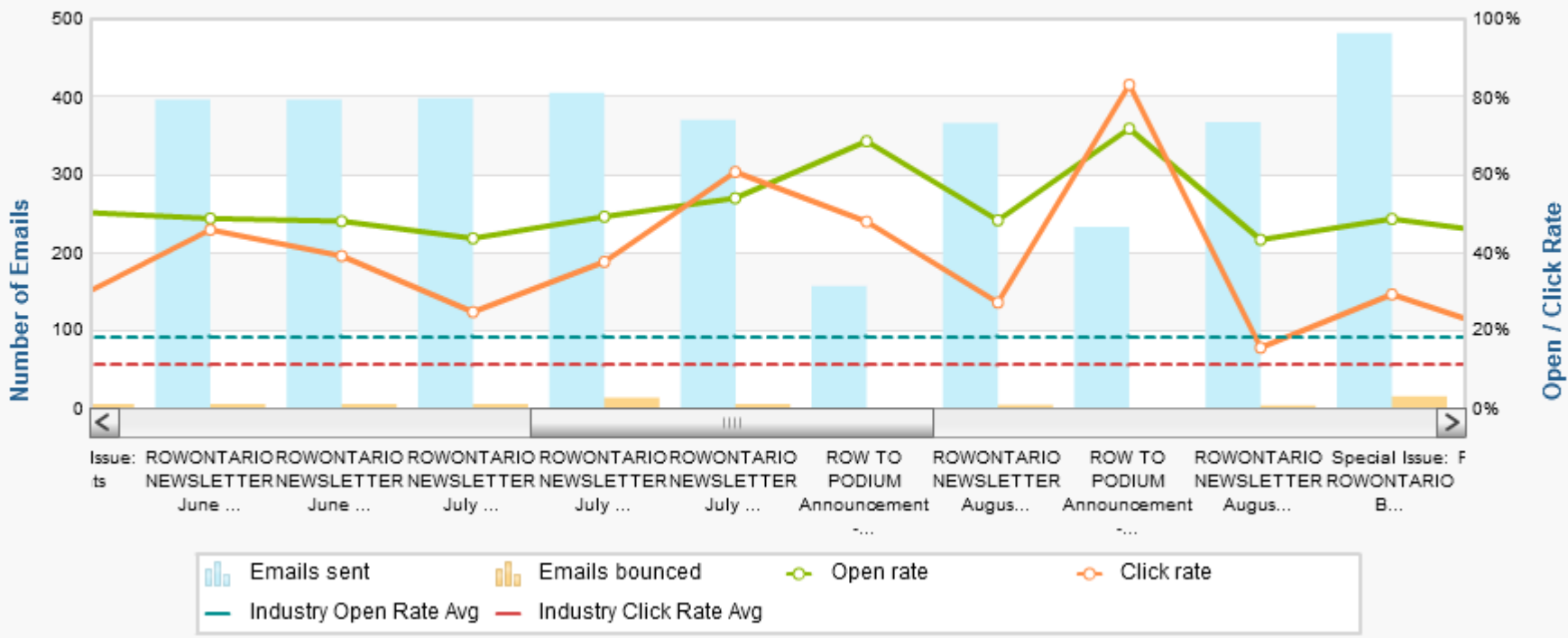
# Communication

- ▶ ROWONTARIO Newsletter has been successfully launched
- ▶ Members now have the option to maintain preferred email address, lists they are on and opt out.
- ▶ We have an archive section of newsletter on the website
- ▶ One stop shopping– can tailor this newsletter based on feedback.





### Email Statistics



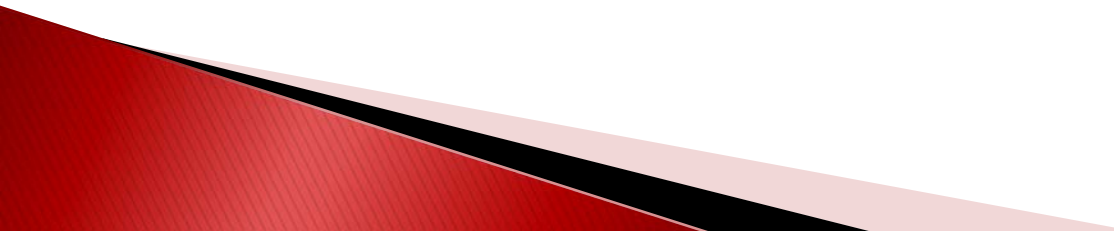
Industry Comparisons (Open:Bounce:Click)  
 Government Agency (23%, 6.5%, 14.7%)  
 Non Profit (20%, 5.9%, 12.3%)  
 Sport and Recreation (17.5%, 5.9%, 12.3%)

# Website

- ▶ Has been successfully overhauled. Version 3.0 will go live in this coming week.



# Row to Podium Communication

- ▶ Launching a Row to Podium newsletter
  - ▶ Launching a Row to Podium website  
[www.rowtopodium.ca](http://www.rowtopodium.ca) [www.rowtopodium.com](http://www.rowtopodium.com)
  - ▶ A comprehensive communication plan being developed
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# Communication

- ▶ Promotion of clubs and programs– outreach at events, outreach with outside organizations
- ▶ Striving for greater outreach in communities in collaboration with clubs
- ▶ Umpire communication and recruitment, further develop volunteer communication and recruitment



- ▶ Take a moment to sticky note the communication section
- ▶ 1 piece of feedback for RO
- ▶ 1 item on clubs wish list



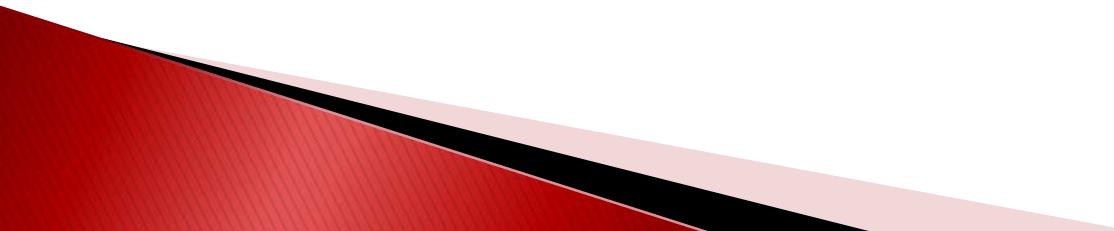
# Training

- ▶ Coach Training
  - RCA Coach Weekend 1 = 5
  - RCA Coach Weekend 2 = 1
  - Learn to Row = 3
  - Adaptive Workshop

2012– Looking to continue to support coach development



# Coach Course Details

- ▶ Hosting a coach course is easy!
  - ▶ Participants can get up to 75% of cost reimbursed through CAO and Q4G
  - ▶ We now have LF`s available to cover a greater region.
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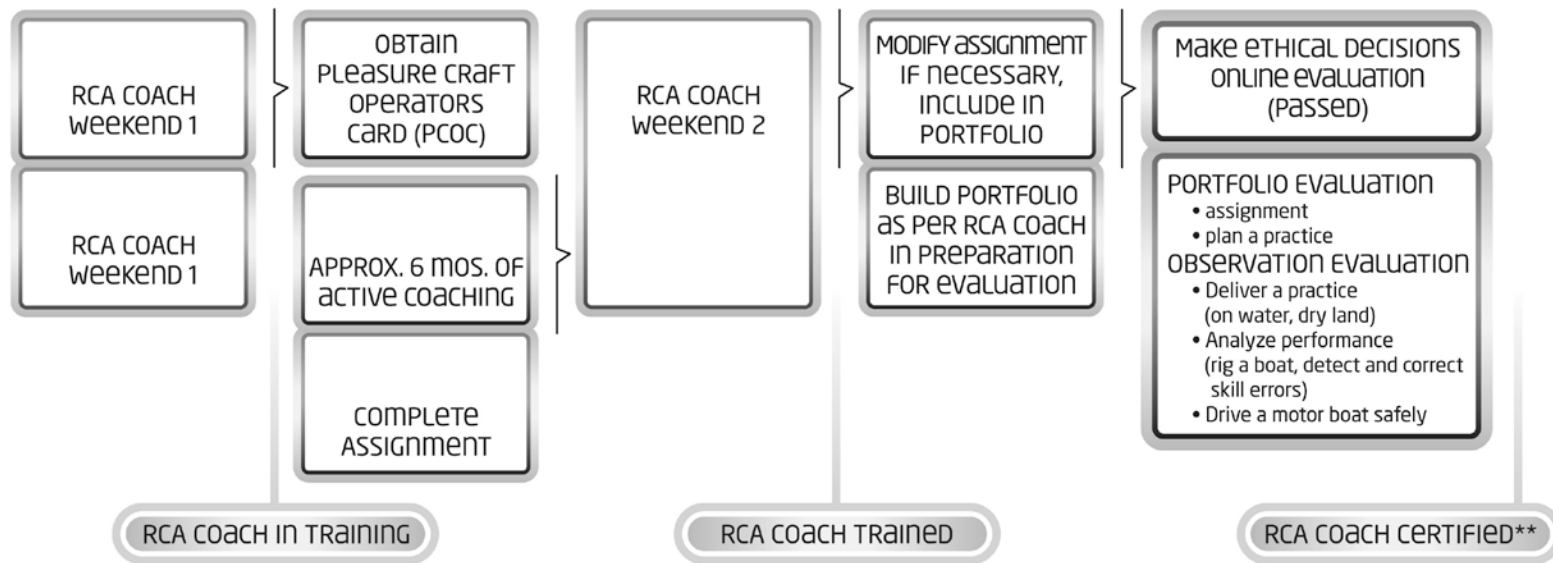
# Coach Pathway

- ▶ Working to provide a clear message and path for coaches



# Overview of certification

## RCA COACH PATHWAY



### TRAINING/EDUCATIONAL WORKSHOPS

There are 18 training modules in RCA Coach. The first 10 modules may be delivered in one weekend (Friday evening, Saturday, Sunday) or two 1.5 days. It is up to the Provincial Rowing Association to determine what suits the needs of the coaches wishing to attend the workshop. After completing the first 10 modules the coach will receive an In Training status on the NCCP database and will receive an NCCP number. Weekend #2 is a two-day workshop. After its completion, the coach will receive RCA Coach Trained status in the NCCP database.

### PORTFOLIO ITEMS

Each coach will begin to assemble a number of documents that demonstrate various coaching experiences and activities. These documents will be reviewed prior to the onsite evaluation as an indicator that the likelihood that the coach will pass the evaluation. The portfolio should consist of a copy of the coach's PCOC, the completed RCA Coach assignment, 2 practice plans (dry land and on water) that will be used during the onsite evaluation and the club's emergency action plan.

### EVALUATION FOR CERTIFICATION

For certification, evaluation must take place. Once the coach has completed the Make Ethical Decision training module and has received their NCCP number, he/she can complete the **MED online evaluation**. When the coach is ready for the next part of the evaluation, he/she should contact their provincial sport organization to arrange for an **evaluation**. This will include the submission of their coaching portfolio and an evaluator will visit their club to observe their coaching.

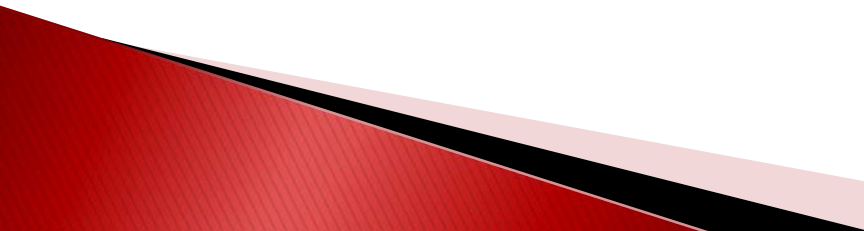
\*\* RCA Coach will expire within five years unless the coach participates in professional certification NCCP development activities.



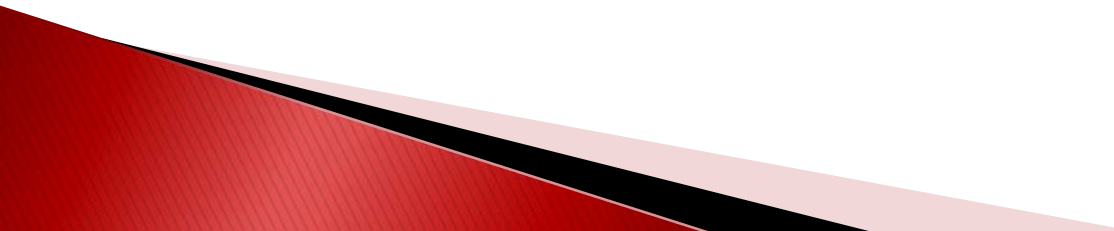
# Coach Evaluation Plan

- ▶ A select few evaluators within Ontario
- ▶ We hope to change that over this year
- ▶ We hope to be able to offer an at club format and a clinic format if necessary
- ▶ Once necessary structure is in plan we will contact each coach and notify them of their status and work with them through the process

# New for 2012– HP Coach

- ▶ New level 3 course has been finalized– High Performance Coach
  - ▶ Series of modules with specific learning outcomes, tailored to each coach
  - ▶ We will be offering a module in March
  - ▶ Plan to continue to offer modules in partnership with Rowing Canada
  - ▶ Funds available to support coaches in this process
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# Umpire Training

- ▶ 4 clinics held this year, 22 new associates trained
  - ▶ 2 recertification opportunities
  - ▶ Increasing recruitment efforts, umpire committee leading the charge
  - ▶ We can organize umpire clinics at your club
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# Workshops

## ▶ Adaptive Workshop

- Huge success
- Entire weekend with over 30 rowers and coaches
- 12 Clubs in Ontario with Adaptive programs– hope to increase this number

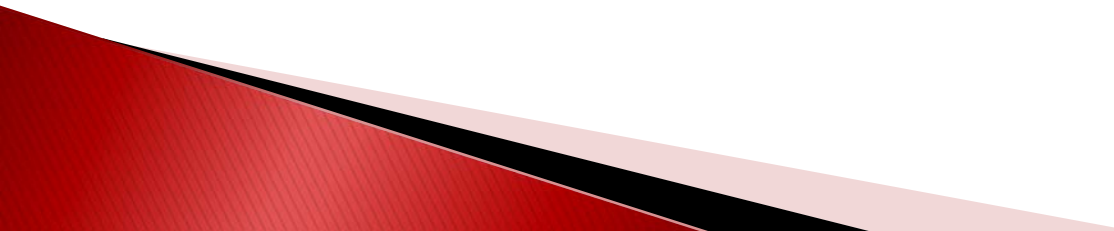


- ▶ Complete Training Section of Activity

# Club Development & Support

- ▶ Club Assistance Loan
- ▶ Sport Is– tax receipting program
- ▶ Program Support
- ▶ Recognition– Awards
- ▶ Outreach
  - Sports Day in Canada
  - Promotion, Awareness
  - Shells and Sails is going to be a huge undertaking to support clubs



- ▶ District Representatives were available in each region to assist and provide a connection to the organization
  - ▶ Outreach & Promotion through social media
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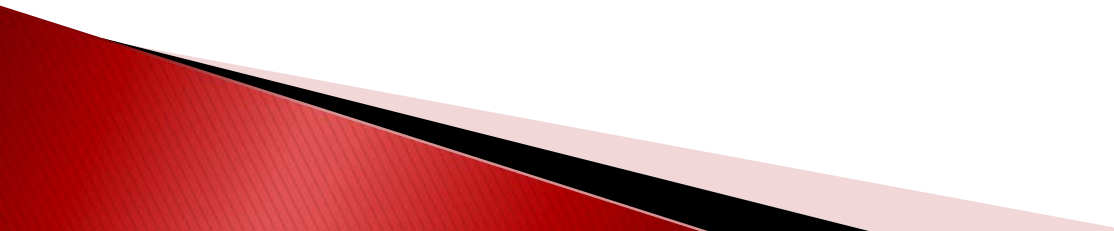
- ▶ Complete club development and support section



# Athlete & Individual Member Support



# Regatta Management & Support

- ▶ Largest Ontario Championships to date
  - ▶ Umpire solicitation
  - ▶ Special Issue newsletters
  - ▶ On Site support
  - ▶ Working to ease the burden of clubs for regatta registration
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- ▶ Complete Regatta management & support

# Shells and Sails Launch



